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August 2, 1971

Mr. Gene Ruchti
Star Enterprises
Box 912
Janesville, Wisconsin 53545

Dear Mr. Ruchti:

It was most interesting having an opportunity yesterday to walk through the Futuro as American Home had done a story on it in September of 1969. Since you indicated you had been unsuccessful in obtaining copies of that issue, I am enclosing three for you. I hope that the copies will be useful to you in your selling efforts.

Cordially yours,



Martin F. McMahon
Account Manager

MFM:ldr

Enc.

For Active Young Homemakers